

# PIN

## DRINKS



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# 0 Sugar 0 Calories

Pin Drinks was established in 2019 with the aim of producing a series of tea-based cold beverages that are free from sugar, calories, preservatives, and artificial colorants — supported by our R&D efforts. While introducing our refreshing “**0 Sugar 0 Calorie**” drinks to consumers, we also strive to offer a delicious and enjoyable experience.



# OUR MISSION

To offer high-quality and flavorful tea-based cold beverages that contain no sugar, calories, preservatives, or artificial colorants. From day one, we have adhered to our clean-label philosophy and uncompromising quality standards, continuously bringing first-of-its-kind products to the shelves in Türkiye.



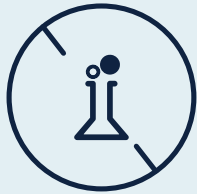
# OUR VISION

To become a pioneering brand in the Turkish beverage market by delivering enjoyable and trustworthy experiences through innovative tea-based cold beverages — grounded in R&D and a commitment to clean-label products.



**Zero Sugar, Zero Calories**

All beverages by Pin Drinks are produced with zero sugar and zero calories. The product's flavor is achieved by carefully blending freshly harvested herbs and teas with natural fruit aromas. Thanks to its special formula and the inclusion of plant-based sweeteners stevia and sucralose, Pin Drinks creates premium-tasting iced teas with a clean ingredient profile.



**No Preservatives**

All Pin Drinks products achieve extended shelf life through a pasteurization process. Thanks to their unique formulation, pasteurized Pin beverages remain fresh and safe to consume for 12 to 15 months—without the use of added preservatives or risk of spoilage.



**No Colorants**

Pin beverages derive their vibrant colors naturally from the teas and herbs they contain, as well as innovative colorful vegetable and plant concentrates such as black carrot, safflower, and sweet potato. With packaging that emphasizes transparency, Pin consistently reinforces its strong brand statement.



**Glutensiz**

We support a gluten-free lifestyle and produce all our products as gluten-free, verified by analytical reports.



**Vegan**

All products are vegan and verified by analytical reports.



# WHITE PEACH

NEW

- The first and only White Peach Iced Tea in Türkiye.
- Its color reflects Peach Fuzz, the Pantone Color of the Year 2024.
- The soft, juicy texture of white peach harmonizes perfectly with the delicate floral notes of white tea.
- Contains 40 mg/L caffeine derived from White Tea.
- Sweetened with Stevia and Sucralose.
- A powerful source of antioxidants and polyphenols.

Flavour

Peach

Base

White Tea

## ENERJİ BESİN ÖĞELERİ NUTRITION FACTS

	100 ml için	%RA*
Enerji / Energy	2kJ (0kcal)	%0
Yağ / Fat	0 g	%0
Doymuş Yağ / Saturated Fat	0 g	%0
Karbonhidrat / Carbohydrate	0 g	%0
Şekerler / Sugars	0 g	%0
Protein / Protein	0 g	%0
Tuz / Salt	0,02 g	%1

\*Değerler ortalama bir yetişkinin Referans Alım düzeyini belirtir (8400kJ/2000kcal).

\*The values indicate the reference intake level of an average adult. (8400kJ/2000kcal)

\*4 Porsiyon (250ml x 4)



Zero Sugar, Zero Calories



No Colorants



No Preservatives



Vegan



Gluten Free

# HIBISCUS TEA

- A refreshing beverage offering a slightly tangy harmony of hibiscus and red fruit notes.
- Compared to other hibiscus-flavored drinks, this one contains real hibiscus tea, delivering a richer and fuller flavor profile.
- Caffeine-free.
- Sweetened with Stevia and Sucralose.
- A powerful source of antioxidants and polyphenols.

Base

Hibiscus

ENERJİ BESİN ÖĞELERİ NUTRITION FACTS	100 ml için	%RA*
Enerji / Energy	2 kJ (0 kcal)	%0
Yağ / Fat	0 g	%0
Doymuş Yağ / Saturated Fat	0 g	%0
Karbonhidrat / Carbohydrate	0 g	%0
Şekerler / Sugars	0 g	%0
Protein / Protein	0 g	%0
Tuz / Salt	0 g	%0

\* Değerler ortalama bir yetişkinin Referans Alım düzeyini belirtir (8400kJ/2000kcal).  
\* The values indicate the reference intake level of an average adult. (8400kJ/2000kcal)  
\*4 Porsiyon (250ml x 4)



Zero Sugar, Zero Calories



No Colorants



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Vegan



Gluten Free

# COOL LIME

- The first Cool Lime drink to hit the shelves in Türkiye.
- The astringency of green tea is balanced with the coolness of garden mint, lime, and lemon for a refreshing taste.
- Its distinguishing feature compared to alternatives is that it contains green tea.
- Contains 40 mg/L of caffeine derived from Green Tea.
- Sweetened with Stevia and Sucralose.
- A powerful source of antioxidants and polyphenols.

## Flavour

Lime & Mint  
Lemon

## Base

Green Tea

### ENERJİ BESİN ÖĞELERİ NUTRITION FACTS

	100 ml için	%RA*
Enerji / Energy	2 kJ (0 kcal)	%0
Yağ / Fat	0 g	%0
Doymuş Yağ / Saturated Fat	0 g	%0
Karbonhidrat / Carbohydrate	0 g	%0
Şekerler / Sugars	0 g	%0
Protein / Protein	0 g	%0
Tuz / Salt	0 g	%0

\*Değerler ortalama bir yetişkinin Referans Alım düzeyini belirtir (8400kJ/2000kcal).\*\*BRD: Beslenme referans değeri.  
\*The values indicate the reference intake level of an average adult. (8400kJ/2000kcal)\*\* Nutrient Reference Value.



Zero Sugar, Zero Calories



No Colorants



No Preservatives



Vegan



Gluten Free

# ORANGE MANGO

- The soft and exotic sweetness of mango meets the zesty freshness of orange peel, elegantly complemented by the floral notes of white tea.
- Contains 30 mg/L caffeine derived from White Tea.
- Sweetened with Stevia and Sucralose.
- A powerful source of antioxidants and polyphenols.

## Flavour

Orange & Mango

## Base

White Tea

ENERJİ BESİN ÖĞELERİ NUTRITION FACTS	100 ml için	%RA*
Enerji / Energy	2 kJ (0 kcal)	%0
Yağ / Fat	0 g	%0
Doymuş Yağ / Saturated Fat	0 g	%0
Karbonhidrat / Carbohydrate	0 g	%0
Şekerler / Sugars	0 g	%0
Protein / Protein	0 g	%0
Tuz / Salt	0 g	%0

\* Değerler ortalama bir yetişkinin Referans Alım düzeyini belirtir (8400kJ/2000kcal).  
\* The values indicate the reference intake level of an average adult. (8400kJ/2000kcal)  
\*4 Porsiyon (250ml x 4)



Zero Sugar, Zero Calories



No Colorants



No Preservatives



Vegan



Gluten Free

# PEACH FLAVORED VITAMIN ICED TEA

- It achieves a unique harmony by combining the full-bodied notes of lightly brewed black tea with the soft flavor of peach.
- Contains vitamins C, B3, B5, B6, B7, and B12.
- One glass (250 ml) provides 50% of the daily requirement of vitamins C and B.
- Helps support daily functions.
- Contains 50 mg/L caffeine derived from Black Tea.
- Sweetened with Stevia and Sucralose.
- A powerful source of antioxidants and polyphenols.

Flavour

Peach

Base

Black Tea

ENERJİ BESİN ÖĞELERİ NUTRITION FACTS	100 mL için	100 mL için %RA*
Enerji / Energy	2 kJ (0 kcal)	%0
Yağ / Fat	0 g	%0
Doymuş Yağ / Saturated Fat	0 g	%0
Karbonhidrat / Carbohydrate	0 g	%0
Şekerler / Sugars	0 g	%0
Protein / Protein	0 g	%0
Tuz / Salt	0,02 g	%0
<b>Vitaminler / Vitamins</b>		<b>%BRD**</b>
Vitamin C	16 mg	%20
Vitamin B3	3,2 mg	%20
Vitamin B5	1,2 mg	%20
Vitamin B6	0,28 mg	%20
Vitamin B7	10 µg	%20
Vitamin B12	0,5 µg	%20

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\*4 Porsiyon (250ml x 4)



C Vitamin



B Vitamin



Zero Sugar, Zero Calories



No Colorants



No Preservatives



Vegan



Gluten Free



# STRAWBERRY VANILLA

NEW

- It is Turkey's first zero-sugar, zero-calorie beverage with an ice cream flavor.
- The velvety texture of vanilla meets the sweet and fresh aroma of strawberry, offering a delicious dessert alternative.
- Contains 30 mg/L caffeine derived from White Tea.
- Sweetened with Stevia and Sucralose.
- A powerful source of antioxidants and polyphenols.

Flavour

Strawberry  
Vanilla

Base

White Tea

## ENERJİ BESİN ÖĞELERİ NUTRITION FACTS

	100 ml için	%RA*
Enerji / Energy	2kJ (0kcal)	%0
Yağ / Fat	0 g	%0
Doymuş Yağ / Saturated Fat	0 g	%0
Karbonhidrat / Carbohydrate	0 g	%0
Şekerler / Sugars	0 g	%0
Protein / Protein	0 g	%0
Tuz / Salt	0 g	%0

\* Değerler ortalama bir yetişkinin Referans Alım düzeyini belirtir (8400kJ/2000kcal).

\* The values indicate the reference intake level of an average adult. (8400kJ/2000kcal)



Zero Sugar, Zero Calories



No Colorants



No Preservatives



Vegan



Gluten Free

# YUZU

Limited  
Edition

- The indispensable citrus fruit of Japanese cuisine, yuzu, combines fruity notes of mandarin and the zest of lemon, perfectly complemented by the slightly bitter taste of green tea.
- Its special neon-like color is naturally derived from lemon and safflower extracts.
- It supports the immune system with its vitamin C content.
- Contains 40 mg/L caffeine derived from Green Tea.
- Sweetened with Stevia and Sucralose.
- A powerful source of antioxidants and polyphenols.

Flavour

Yuzu

Base

Green Tea

## ENERJİ BESİN ÖĞELERİ NUTRITION FACTS

	100 ml için	%RA*
Enerji / Energy	2kJ (0 kcal)	%0
Yağ / Fat	0 g	%0
Doymuş Yağ / Saturated Fat	0 g	%0
Karbonhidrat / Carbohydrate	0 g	%0
Şekerler / Sugars	0 g	%0
Protein / Protein	0 g	%0
Tuz / Salt	0 g	%0

\*Değerler ortalama bir yetişkinin Referans Alım düzeyini belirtir (8400kJ/2000kcal).

\*The values indicate the reference intake level of an average adult. (8400kJ/2000kcal)

\*4 Porsiyon (250ml x 4)



C Vitamin



Zero Sugar, Zero Calories



No Colorants



No Preservatives



Vegan



Gluten Free

# BASIL

- It delivers a subtly sweet, floral, and basil-like flavor profile enhanced by Basil tea.
- It is a sugar-free, innovative twist on the traditional flavor also known as “Ottoman Sherbet.”
- With its basil content known for quenching thirst, it keeps a sense of freshness alive at all times.
- With its smooth taste and delightful aroma, it makes an excellent companion to meals.
- Caffeine-free.
- Sweetened with Stevia and Sucralose.
- A powerful source of antioxidants and polyphenols.



Base

Basil

ENERJİ BESİN ÖĞELERİ NUTRITION FACTS	100 ml için	%RA*
Enerji / Energy	2kJ (0 kcal)	%0
Yağ / Fat	0 g	%0
Doymuş Yağ / Saturated Fat	0 g	%0
Karbonhidrat / Carbohydrate	0 g	%0
Şekerler / Sugars	0 g	%0
Protein / Protein	0 g	%0
Tuz / Salt	0 g	%0

\*Değerler ortalama bir yetişkinin Referans Alım düzeyini belirtir (8400kJ/2000kcal). \*\* BRD: Beslenme referans değeri.  
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Zero Sugar, Zero Calories



No Colorants



No Preservatives



Vegan



Gluten Free

# BLUEBERRY AÇAI

NEW

- The sweet aroma of blueberry harmoniously blends with the refreshing notes of elderflower to offer an exotic flavor experience.
- It is an advanced R&D product featuring elderflower extract, which belongs to the class of beneficial herbs.
- Caffeine-free.
- Sweetened with Stevia and Sucralose.
- A powerful source of antioxidants and polyphenols.

## Flavour

Blueberry & Açaı

## Base

Elderflower

### ENERJİ BESİN ÖĞELERİ NUTRITION FACTS

	100 ml için	%RA*
Enerji / Energy	2kJ (0kcal)	%0
Yağ / Fat	0 g	%0
Doymuş Yağ / Saturated Fat	0 g	%0
Karbonhidrat / Carbohydrate	0 g	%0
Şekerler / Sugars	0 g	%0
Protein / Protein	0 g	%0
Tuz / Salt	0.03g	%1

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Zero Sugar, Zero Calories



No Colorants



No Preservatives



Vegan



Gluten Free

**Explore Pin Drinks** in detail.

**1 L**  
**Plastic Bottle Pins**  
**BB Best Before : 12 Months**



White Peach  
Hibiscus  
Cool Lime  
Orange Mango  
Peach Flavored Vitamin  
Iced Tea  
Strawberry Vanilla  
Yuzu  
Winter Tea  
Basil  
Blueberry Açai



**250 ml**  
**Glass Bottle Pins**  
**BB Best Before : 15 Months**



White Peach  
Hibiscus  
Cool Lime  
Peach Flavored Vitamin  
Iced Tea  
Strawberry Vanilla



**250ml**  
**Canpack Pins**  
**BB Best Before : 15 Months**



White Peach  
Hibiscus  
Cool Lime  
Orange Mango



## IMPORTANT INFORMATIONS

- Ready to drink. Can be consumed directly from the shelf without dilution.
- It is halal. Declared with a certificate.
- Suitable for ketogenic diets.
- Does not contain allergens. Declared with a certificate.
- Lactose-free. Declared by analysis.
- Suitable for diabetic diets.  
Contains no ingredients that prevent consumption by diabetic patients.  
For special cases of personal sensitivities, consult a doctor.
- Safe caps are used on glass products.
- Products damaged by impact should be handled with care.
- Consumption of products that have been exposed to air is not recommended.
- Store in a cool and dry place
- Should not be left under intense sunlight or heat.
- After opening, keep refrigerated and consume within 2 days

# LOADING INFORMATIONS

PRODUCT PACKAGING TYPE		1 L PLASTIC BOTTLE										250ML GLASS BOTTLE				250ML CANPACK				
ESTIMATED SHELF LIFE		12 MONTHS 365 DAYS										15 MONTHS 465 DAYS				15 MONTHS 465 DAYS				
PRODUCT NAME		White Peach	Hibiscus	Cool Lime	Orange Mango	Peach Flavored Vitamin Iced Tea	Strawberry Vanilla	Yuzu	Winter Tea	Basil	Blueberry Açai	White Peach	Hibiscus	Cool Lime	Peach Flavored Vitamin Iced Tea	Strawberry Vanilla	White Peach	Cool Lime	Hibiscus	Orange Mango
PRODUCT BARCODE		8684508124127	683079425961	683079425954	8683079425930	8683079425947	8684508124363	8684508124189	8684508124165	8684508124271	8684508124301	8684508124257	8684508124059	8684508124042	8684508124097	8684508124103	8684508124332	8684508124011	8684508124028	8684508124035
WEIGHT/GRAMMAGE INFORMATION	BOX + SHRINK QUANTITY GRAMMAGE INFORMATION	Pieces	6 Pieces										24 Pieces				24 Pieces			
		Total Product Net (ml)	6 L										6 L				6 L			
		Shrink/Box Net (gr)	Box: None Shrink: 20 ± 10 gr										Box: 70 ± 10 gr Shrink: 20 ± 10 gr				Box: None Shrink: 15 ± 10 gr			
		Gross(gr)	6300 gr										9700 gr				6255 gr			
	PALLET QUANTITY GRAMMAGE INFORMATION	Pieces	750 Pieces										2304 Pieces				2880 Pieces			
		Total Product Net (ml)	750 L										576 L				720 L			
		Total Box/ Shrink Piece	125 Pieces										96 Pieces				120 Pieces			
		Gross(gr)	800 gr										950 gr				750 gr			
TRUCK MAX PALLET		31 Pallet										24 Pallet				28 Pallet				
40' CONTAINER PALLET		24 Pallet										24 Pallet				24 Pallet				
20' CONTAINER PALLET		11 Pallet										11 Pallet				11 Pallet				
STORAGE CONDITIONS		It should be stored in a cool and dry place. It must not be exposed to sunlight or light for extended periods.																		
TRANSPORTATION CONDITIONS		It is shipped wrapped with stretch film on pallets under ambient conditions (15-25°C). For single shipments, It is sent inside a carton.																		



**pindrinks**



**pinsogukcay**



**pindrinks**



**pin drinks**



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